

Main Street Bucksport Board of Directors Meeting
October 9, 2018
20 Central Street

In attendance: John Paul LaLonde, Robin McCarthy, Ron Russell, David Doane, Brook Minner, Andy Lacher, Daphne Eyerer

1. Review minutes from September meeting: Ron moves, Daphne seconds, accepted as written.
2. Financial report: As of October 7, we have \$21,970 in the bank. Besides the outstanding theatre rental, there are no substantial costs expected this year other than payroll. We reviewed the budget with 10/1/18 actuals.
3. Motion to accept Jenn Fortier to the MSB Board: Andy moves, John Paul seconds, motion accepted.
4. Planning discussion: We brainstormed ideas and had a general conversation about the current state and future of MSB.
 - a. Ron: Presenting income data from downtown businesses to council, year to year re: community and social agency. Ron: Maybe what we should be doing is finding people either to move here or people who are here and disconnected.
 - b. Robin: How do we answer the questions: how is our work different from the chamber, how do you serve local people?
 - c. John Paul: Heart and Soul received so much support from the town because it was a community building entity. Not saying we change our focus but that we should incorporate community more into our work. Kids on Main as example of event that was a community event that also brought people downtown. Heart and Soul community dinners as an example (Chamber took ownership of this idea; could we work with them or finds out where that stands.) Does it make sense to look again at the Heart and Soul ideas and base on work on those?
 - d. Robin: the org was founded on cornerstone events and we've worked to incorporate free community events so we are serving the community but maybe we're not talking about it enough. So maybe we need to work on our messaging/branding.
 - e. Ron: Gardner Main Street presentation: standing outside with clipboard interviewing people and doing immediate business promotion while capturing data. Lunchtime walking group. United Way idea: just show up as a group and thank the businesses that support the United Way.
 - f. David: Maybe we put more emphasis on the events we already have and grow them. If the IMFF grew by 30% this year, how can we make it grow 50%?
 - g. John Paul: Emphasis on IMFF, people are here for the entire weekend and it has the most potential. People come to the arts festival and leave.
5. John Paul: Nominating Committee/ Process: Form a nominating committee, reaches out to potential candidates, brings back to the Board for review. Establishing criteria for people who are interested. Perhaps consider an application to formalize the process.

6. Adjourn. Next meeting: Tuesday, November 13, 4:30pm.