

Main Street Bucksport Board Meeting
June 12, 2017, 4:30pm
Heart and Soul Building

In attendance: Derek Tudela, Roxanne Jobe, Daphne Eyerer, John Paul LaLonde, Joyce Greco, Robin McCarthy, Andy Lacher, Brook Minner

1. Approve minutes from May 8, 2017 meeting: Roxanne, Joyce seconds
2. Financial report & review updated budget with actuals as of June 9, 2017: The current balance in the bank is \$14,502. We are anticipating \$20,000 from the Town (final budget meeting on Thursday; I'll be there) It's my goal to raise at least \$10,000 for IMFF. An updated budget is attached.
3. Bucksport Arts Festival update: Brook met today with several people from Lighthouse Arts Center to discuss logistics for the events we will hold there the day of the Bucksport Arts Festival. We are meeting again in 2 weeks. They will identify artists and make a schedule for the day. It's our job to get the word out to festival attendees that there are free workshops going on, followed by a free film at 5pm (the time the festival ends.) Since this grant was not fully funded, Wednesdays on Main has agreed to pay for the film costs.
4. IMFF update: I wrote a solicitation letter to 9 marine-related businesses (plus Tradewinds because they're new to Town and Chuck's a generous guy) outlining sponsorship opportunities for the IMFF (from \$500-\$10,000) I'm happy to share my sponsorship materials with anyone who wants to see them (Roxanne helped me edit) Roxanne and I are hoping to hit the road Friday to hand out materials and try to pin down some donors.
5. MSB participation in Bay Fest: Shelby Wright, the coordinator of the Bay Fes asked me to come up with a way to help draw people into Main Street businesses during the Bay Fest. She had already met with several downtown business owners and the feedback she received was that business was usually not good that weekend. She and I thought that a simple promotion would be to "hide" the Bay Fest logo in any stores/restaurants that want to participate then hand out little punch cards to people at the festival. If they find the logo in the store, they get their card punched for that store. If they complete the entire card, they can drop it off at the Main Street tent (I agreed to have a tent next to the Chamber tent/info booth. It only costs \$125) for a cash drawing. Shelby is going to ask Stanley Subaru if they will give \$500 cash for the prize. If they are willing to give \$1,000 then we could do a two part contest where people can also post selfies with the hidden Bay Fest logo behind them to the Main Street facebook page and at the end of the day, we choose the best selfie and that person get \$500. She's meeting with someone from Stanley later this week. I will talk to business owners to get them to participate. I would also like to encourage businesses to have sidewalk sales, at least the morning of the parade when there are lots of people on Main Street.

6. Grants update: No word from Maine Arts Commission on IMFF grant yet. I have an outstanding grant of the Libra Foundation for \$17,250 and I'm submitting a \$17,00 grant to FairPoint Foundation this week.
7. Summer fundraising event: I haven't heard anything else about the festival planned for the weekend of August 18 and I think we should go ahead and plan our fundraising dinner for Friday, August 18. I spoke to Bob Hoffman about using his lawn and I think he's agreeable. The other option is to rent the lower space of Lighthouse Arts, have cocktails outside, and dinner inside (less weather dependent.) My rough math looks like this:

Expenses: Catered dinner for 64 (8 tables of 8) at \$25/ person = \$1,600

Wine and beer for 64 at \$5/person= \$320

Music= \$200

Tent= \$500 (or space rental, which might be less)

Flowers and decorations were donated last year.

Total cost= \$2,125

Income: 64 tickets at \$60/ ticket = \$3,840 (net income \$1,715)

64 tickets at \$75/ticket = \$4,800 (net income \$2,675)

Our budgeted goal for general fundraising is to net \$6,000 but depending on other expenses, that may or may not be necessary.

8. Vision statement committee: At our last meeting, we said we wanted to do this and I think Robin agreed to head it up. Should we wait until fall?

Next meeting: Tuesday, July 11 at 4:30pm